

**VIET NAM 14th NATIONAL CONFERENCE ON BURNS, WOUND HEALING,
RECONSTRUCTIVE AND PLASTIC SURGERY**
6th – 7th October, 2023, Ha Long city, Viet Nam

Dear Potential Exhibitors & Sponsors

Viet Nam Burn Association and Viet Nam National Burn Hospital would like to sincerely thank you for your cooperation and support recently.

With authorities' approval, the 14th National Scientific Conference is being organized by a collaboration among Vietnam Burn Association, National Burn Hospital and Quang Ninh Department of Health. A theme for the conference is "*New trends in burn treatment, wound healing, plastic and reconstructive surgery*" which will be held on 6th - 7th October, 2023 at Saigon - Ha Long hotel (168 Ha Long Street, Bai Chay, Ha Long City, Quang Ninh Province). The conference is a significant scientific forum on Burns, Plastic, Cosmetic, Reconstructive Surgery, Wound Healing, as well as associated topics such as nutrition, immunology, rehabilitation, tissue-cell technology, pharmacy, and others. This event is going to be arranged on an enormous level, with approximately 600 attendees from national and international scientists.

On this important occasion, we are glad to welcome your firms to support and sponsor the conference. The conference sponsorship documents is attached, please refer to it.

We look forward to collaborating with your company!

Respectfully!

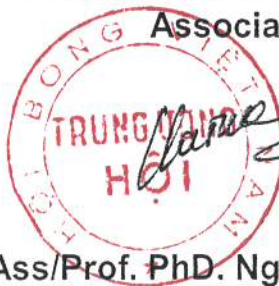
Director of National Burn Hospital



Prof. PhD. Nguyen Nhu Lam

Hanoi, 10th March, 2023

**Chair of Organizing Committee
President of Viet Nam Burn
Association**



Ass/Prof. PhD. Nguyen Gia Tien

**THE 14th NATIONAL CONFERENCE ON BURNS,
RECONSTRUCTIVE SURGERY AND WOUND HEALING**
Ha Long, Quang Ninh, October 6-7th, 2023

SPONSORSHIP PROSPECTUS

Hanoi, March 2023

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**THE 14th NATIONAL CONFERENCE ON BURNS,
RECONSTRUCTIVE SURGERY AND WOUND HEALING**
Ha Long, Quang Ninh, October 6-7th, 2023

SPONSOR PROFILE

Some general information about sponsorship

- + Value and duration of sponsorship
- + Sponsorship form

- Expected funding levels
- + Benefits of Platinum sponsorship
- + Benefits of Gold sponsorship
- + Benefits of Silver sponsorship
- + Benefits of Bronze sponsorship
- + Benefits of Co-sponsorship

Organizing Committee of The 14th National Conference on Burns, Reconstructive Surgery and Wound healing Surgery Address: No. 263 Phung Hung Street, Phuc La, Ha Dong District, Hanoi, Vietnam

*Phone: (+84) 243.6884571 * Fax: (+84) 243.6883180 * Email: tcbongvn@yahoo.com*

Hotline: (+84)913385094 - Assoc. PhD. Chu Anh Tuan, Vice Director, National Burn Hospital, email: drchuanhtuan@gmail.com.

SOME INFORMATION ABOUT SPONSOR

Funding value and period:

1. Sponsor's benefits are going to be effective immediately after signing the sponsorship contract and the end immediately after closing of the conference.

2. No later than August 5th, 2023, the Organizing Committee must be got documents sponsorship pledge from the Sponsors. After the deadline, the Organizing Committee does not guarantee the receipt of sponsorship.

3. Before September 30th, 2023, the Sponsors must transfer 100% of the sponsorship contract value to the Organizer's account. After the deadline, the Organizing Committee does not guarantee the implementation of sponsorship benefits.

Sponsorship form:

1. *Cash: Finance Department – National Burn Hospital*

2. *Or transfer to the account number: **536 069 769 9616***

At: Military Commercial Joint Stock Bank (MB), Phung Hung Branch – Hanoi

Account holder: Vietnam Burn Association

For more information about sponsorship, please contact:

*Organizing Committee of The 14th National Conference on Burns,
Reconstructive Surgery and Wound healing Surgery*

Address: 263 Phung Hung Street, Phuc La, Ha Dong, Hanoi, Vietnam.

Contact phone: (+84) 977284428 (Ms. Duong Thanh Hai, Accountant in charge/ Vietnam Burn Association).

Email: tcbongvn@yahoo.com

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The Organizing Committee would like to send to you the level of sponsorship for the Conference as follows:

SPONSOR RECEIVE TIME:

From April 1st, 2023 to September 30th, 2023

SPONSOR LEVELS:

Platinum sponsorship: From 200,000,000 VND

Gold sponsorship: From 150,000,000 VND

Silver sponsorship: From 100,000,000 VND

Bronze sponsorship: From 50,000,000 VND

Co-Sponsor: Minimum 20,000,000 VND

PLATINUM SPONSORSHIP

Sponsorship level: *From 200,000,000 VND (Two hundred million Vietnam Dong)*

I. The right to use the title and signs of the Vietnam Burn Association:

1. The Sponsor is entitled to use the title "**PLATINUM SPONSORSHIP**" of **The 14th National Conference on Burns, Reconstructive Surgery and Wound Healing Surgery** for sales and marketing material in national territory.

2. Sponsors can use:

- Official Logo of the Conference during the time of the Conference;

- Pictures of the event:

+ Sample Sign, including Logo, image will be provided by the Organizing Committee;

+ The use of Signs on Sponsor's products are construed as printing, gluing, stamping, engraving or other form of affixing the Mark on products and/or product packaging in the Sponsor's category support;

+ Sponsors must not place signs, images, symbols, words with may be misleading as to the nature of the sponsorship adjacent to the signs used;

+ The Organizing Committee, through its representative, carries out legal procedures and provides necessary legal support to ensure the right to use the Sponsor's Title & signs within the territory of Vietnam;

+ The signs must be used in conjunction with the Sponsor Marks and may not be separate from or used in conjunction with other Sponsor's trademarks such as trademarks sponsorship.

II. Benefits Advertising and appearance of Sponsor Brand

1. Exhibition booth (1st priority choice):

Sponsor has the right to 01 free exhibition area with 3 booths size = 18m^2 (size of each booth: $2\text{m} \times 3\text{m} = 6\text{m}^2$) to introduce, display, supply products and carry out promotional activities at the exhibition area within the scope of the Organizing Committee's Workshop. The booth will be designed by the Sponsor and must be approved by the Organizing Committee, the cost of staging the booth will be paid by the Sponsor.

2. Advertising billboards: Sponsor has free placements for:

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- 01 Sponsor's official logo appears at the location for the Platinum Sponsor (in the positions where the Sponsor's logo are placed) on 02 official Banners of the Conference located at the conference venue.

- Sponsored brands appear on the advertising banners of the Organizing Committee:

- Backdrop in the main hall
- Vertical Banners hanging around the conference area
- + Quantity and size of the following notice.
- + Regarding this right:

The size and specification of the billboard is the standard size and specification of the sign as prescribed by the Organizing Committee.

Sponsor's logo must be the logo registered with the Organizer in the sponsorship agreement document.

3. Sponsor's trademark and title appear on official publications of **The 14th National Conference on Burns, Reconstructive Surgery and Wound healing Surgery** owns by the Organizing Committee:

a/ Official publications of the Organizing Committee including:

- 600 detail agenda sheets of the Conference;
- Press release of the Organizing Committee (if any).

b/ On these documents:

- Platinum sponsors get free advertising on cover page 4 of Electronic edition **Summary and Program** of the Conference.

- The presentation of the page will be done by the Sponsor with the consent of the Organizing Committee.

III. Other Sponsorship rights

1. To be issued access cards to the congress area during the installation of the booth and the time of the Conference;

2. Organize 01 Satellite symposium during the Conference;

3. Receiving an invitation to attend dinner of the Organizing Committee;

4. Having 15 minutes to speech at dinner;

5. Receiving the Conference's Electronic edition **Summary and Program**;

6. Receiving medals and diplomas in recognition of the sponsorship.

BENEFITS OF GOLD SPONSORSHIP

Sponsorship level: From 150,000,000 VND (One hundred and fifty million Vietnam Dong)

I. The right to use the title and signs of the Vietnam Burn Association:

1. The Sponsor is entitled to use the title **"GOLD SPONSORSHIP"** of The 14th **National Conference on Burns, Reconstructive Surgery and Wound healing Surgery** for sales and marketing material in national territory.

2. Sponsors can use:

- Official Logo of the Conference during the time of the Conference;
- Pictures of the event:

+ Sample Sign, including Logo, image will be provided by the Organizing Committee;

+ The use of Signs on Sponsor's products is construed as printing, gluing, stamping, engraving or other form of affixing the Mark on products and/or product packaging in the Sponsor's category support;

+ Sponsors must not place signs, images, symbols, words which may be misleading as to the nature of the sponsorship adjacent to the signs used;

+ The Organizing Committee, through its representative, carries out legal procedures and provides necessary legal support to ensure the right to use the Sponsor's Title & signs within the territory of Vietnam. ;

+ The signs must be used in conjunction with the Sponsor Marks and may not be separate from or used in conjunction with other Sponsor's trademarks such as trademarks sponsorship.

II. Benefits Advertising and appearance of Sponsor Brand

1. Exhibition booth (2nd priority choice):

Sponsor has the right to 01 free exhibition area with 2 booths size 12m² (size of each booth: 2m x 3m = 6m²) to introduce, display, supply products and carry out promotional activities at the exhibition area within the scope of the Organizing Committee's Workshop. The booth will be designed by the Sponsor and must be approved by the Organizing Committee, the cost of staging the booth will be paid by the Sponsor.

2. Advertising billboards: Sponsor has free placements for:

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01 Sponsor's official logo appears at the location for the Gold Sponsor (in the positions where the Sponsor's logo is placed) on 02 official Banners of the Conference located at the conference venue.

- Sponsored brands appear on the advertising banners of the Organizing Committee:

- Backdrop in the main hall
- Vertical Banners hanging around the conference area
- + Quantity and size of the following notice.
- + Regarding this right:

The size and specification of the billboard is the standard size and specification of the sign as prescribed by the Organizing Committee.

Sponsor's logo must be the logo registered with the Organizer in the sponsorship agreement document.

3. Sponsor's trademark and title appear on official publications of **The 14th National Conference on Burns, Reconstructive Surgery and Wound healing Surgery** owns by the Organizing Committee:

a/ Official publications of the Organizing Committee including:

- 600 Conference proceedings **Summary and Program** ;
- 600 detailed agenda sheets of the Conference;
- Press release of the Organizing Committee (if any).

b/ On these documents:

- Platinum sponsors get free advertising on cover 2 of Electronic edition **Summary and Program** of the Conference.

- The presentation of the page will be done by the Sponsor with the consent of the Organizing Committee.

III. Other Sponsorship rights

1. To be issued access cards to the congress area during the installation of the booth and the time of the Conference;
2. Organize 01 report on the Conference;
3. Receiving an invitation to attend dinner of the Organizing Committee;
4. Receiving the Conference's Electronic edition **Summary and Program**;
5. Receiving medals and diplomas in recognition of the sponsorship.

BENEFITS OF SILVER SPONSORSHIP

Sponsorship level: *From 100,000,000 VND (One hundred million Vietnam Dong)*

I. The right to use the title and signs of the Vietnam Burn Association:

1. The Sponsor is entitled to use the title "**SILVER SPONSORSHIP**" of The **14th National Conference on Burns, Reconstructive Surgery and Wound healing Surgery** for sales and marketing material in national territory.

2. Sponsors can use:

- Official Logo of the Conference during the time of the Conference;
- Pictures of the event:
- + Sample Sign, including Logo, image will be provided by the Organizing Committee;
- + The use of Signs on Sponsor's products is construed as printing, gluing, stamping, engraving or other form of affixing the Mark on products and/or product packaging in the Sponsor's category support;
- + Sponsors must not place signs, images, symbols, words with may be misleading as to the nature of the sponsorship adjacent to the signs used;
- + The Organizing Committee, through its representative, carries out legal procedures and provides necessary legal support to ensure the right to use the Sponsor's Title & signs within the territory of Vietnam. ;
- + The signs must be used in conjunction with the Sponsor Marks and may not be separate from or used in conjunction with other Sponsor's trademarks such as trademarks sponsorship.

II. Benefits Advertising and appearance of Sponsor Brand

1. Exhibition booth (3rd priority choice):

Sponsor has the right to 01 free exhibition area with Electronic edition size 6m² (corresponding to Electronic edition) to introduce, display, supply products and carry out promotional activities at the exhibition area within the scope of the Organizing Committee's Workshop. The booth will be designed by the Sponsor and must be approved by the Organizing Committee, the cost of staging the booth will be paid by the Sponsor.

2. Advertising billboards: Sponsor has free placements for:

01 Sponsor's official logo appears at the location for the Silver Sponsor (in the

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positions where the Sponsor's logo is placed) on 02 official Banners of the Conference located at the conference venue.

- Sponsored brands appear on the advertising banners of the Organizing Committee:

- Backdrop in the main hall
- Vertical Banners hanging around the conference area
- + Quantity and size of the following notice.
- + Regarding this right:

The size and specification of the billboard is the standard size and specification of the sign as prescribed by the Organizing Committee.

Sponsor's logo must be the logo registered with the Organizer in the sponsorship agreement document.

3. Sponsor's trademark and title appear on official publications of **The 14th National Conference on Burns, Reconstructive Surgery and Wound healing Surgery** owns by the Organizing Committee:

a/ Official publications of the Organizing Committee including:

- 600 Conference proceedings **Summary and Program** ;
- 600 detailed agenda sheets of the Conference;
- Press release of the Organizing Committee (if any).

b/ On these documents:

- Silver Sponsors get free advertising on cover 3 of **Summary and Program** of the Conference. The 2nd Silver Sponsor enjoys free advertising on the last page of the Conference Summary and Program.

- The presentation of the page will be done by the Sponsor with the consent of the Organizing Committee.

III. Other Sponsorship rights

1. To be issued access cards to the congress area during the installation of the booth and the time of the Conference;
2. Organize 01 report on the Conference;
3. Receiving an invitation to attend dinner of the Organizing Committee;
4. Receiving the Conference's Electronic edition **Summary and Program**;
5. Receiving medals and diplomas in recognition of the sponsorship.



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BENEFITS OF BRONZE SPONSORS

Sponsorship level: *From 50,000,000 VND (Fifty million Vietnam Dong)*

I. The right to use the title and signs of the Vietnam Burn Association:

1. The Sponsor is entitled to use the title “**BRONZE SPONSORSHIP**” of The **14th National Conference on Burns, Reconstructive Surgery and Wound healing Surgery** for sales and marketing material in national territory.

2. Sponsors can use:

- Official Logo of the Conference during the time of the Conference;

- Pictures of the event:

+ Sample Sign, including Logo, image will be provided by the Organizing Committee;

+ The use of Signs on Sponsor's products is construed as printing, gluing, stamping, engraving or other form of affixing the Mark on products and/or product packaging in the Sponsor's category support;

+ Sponsors must not place signs, images, symbols, words with may be misleading as to the nature of the sponsorship adjacent to the signs used;

+ The Organizing Committee, through its representative, carries out legal procedures and provides necessary legal support to ensure the right to use the Sponsor's Title & signs within the territory of Vietnam. ;

+ The signs must be used in conjunction with the Sponsor Marks and may not be separate from or used in conjunction with other Sponsor's trademarks such as trademarks sponsorship.

II. Benefits Advertising and appearance of Sponsor Brand

1. *Exhibition booth (4th priority choice):*

Sponsor has the right to 01 free exhibition area with size 6m² (2m x 3m) to introduce, display, supply products and carry out promotional activities at the exhibition area within the scope of the Organizing Committee's Workshop. The booth will be designed by the Sponsor and must be approved by the Organizing Committee, the cost of staging the booth will be paid by the Sponsor.

2. Sponsor's trademark and title appear on official publications of The **14th National Conference on Burns, Reconstructive Surgery and Wound healing Surgery** owns by the Organizing Committee:

a/ Official publications of the Organizing Committee including:

- 600 Conference proceedings **Summary and Program**;
- 600 detailed agenda sheets of the Conference;
- Press release of the Organizing Committee (if any).

b/ On these documents:

- Bronze Sponsors get free advertising on 1 page of Electronic edition **Summary and Program** of the Conference.

- The presentation of the page will be done by the Sponsor with the consent of the Organizing Committee.

III. Other Sponsorship rights

1. To be issued access cards to the congress area during the installation of the booth and the time of the Conference;

2. Organize 01 report on the Conference;

3. Receiving an invitation to attend dinner of the Organizing Committee;

4. Receiving the Conference's Electronic edition **Summary and Program**;

5. Receiving medals and diplomas in recognition of the sponsorship.

CO-SPONSOR RIGHTS

Sponsorship level: *Minimum 20,000,000 VND (Twenty million Vietnam Dong)*

I. The right to use the title and signs of the Vietnam Burn Association:

1. The Sponsor is entitled to use the title “**CO-SPONSORSHIP**” of The 14th **National Conference on Burns, Reconstructive Surgery and Wound healing Surgery** for sales and marketing material in national territory.

2. Sponsors can use:

- Official Logo of the Conference during the time of the Conference;

- Pictures of the event:

+ Sample Sign, including Logo, image will be provided by the Organizing Committee;

+ The use of Signs on Sponsor's products is construed as printing, gluing, stamping, engraving or other form of affixing the Mark on products and/or product packaging in the Sponsor's category support;

+ Sponsors must not place signs, images, symbols, words with may be misleading as to the nature of the sponsorship adjacent to the signs used;

+ The Organizing Committee, through its representative, carries out legal procedures and provides necessary legal support to ensure the right to use the Sponsor's Title & signs within the territory of Vietnam;

+ The signs must be used in conjunction with the Sponsor Marks and may not be separate from or used in conjunction with other Sponsor's trademarks such as trademarks sponsorship.

II. Benefits Advertising and appearance of Sponsor Brand

Co-sponsors can suggest booths by contacting the Organizing Committee.

III. Other Sponsorship rights

1. To be issued access cards to the Congress area during the installation of the booth and the time of the Conference (If having proposal for exhibition booth);

2. Receiving the Conference's Electronic edition ***Summary and Program***;

3. Receive medals and diplomas in recognition of the sponsorship./.



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